



ClinEdAus

Enabling Clinical Education Skills

Strategic Plan

June – Dec 2014

Introduction

ClinEdAus is a HWA funded initiative with the purpose of providing free access, via a website portal, to learning resources for clinical educators of entry-level allied health students. The desired outcome of **ClinEdAus** is to support the delivery of more health professionals into the workforce through greater clinical educator capability, improved knowledge and efficiencies, and improved quality of clinical education thereby potentially increasing the number of qualified supervisors, and consistency of clinical supervisory skills and sustainability of clinical education.

The professions of exercise physiology, occupational therapy, physiotherapy and speech pathology are the core target users of the website, but it is envisaged that the portal is relevant more broadly across the breadth of health professions.

The website has resources applicable to all placement settings, including specific information related to Aboriginal and Torres Strait Islander health, aged care, mental health, and rural and remote health.

Vision

To deliver excellence and relevancy in clinical education resources in a user-friendly format that supports capacity and capability in clinical education across health professions.

Mission

To maintain a website for health profession clinical educators which contains resources to promote supervisory capacity and capability in clinical education, and to develop the website so that it remains contemporary and evidence-based.

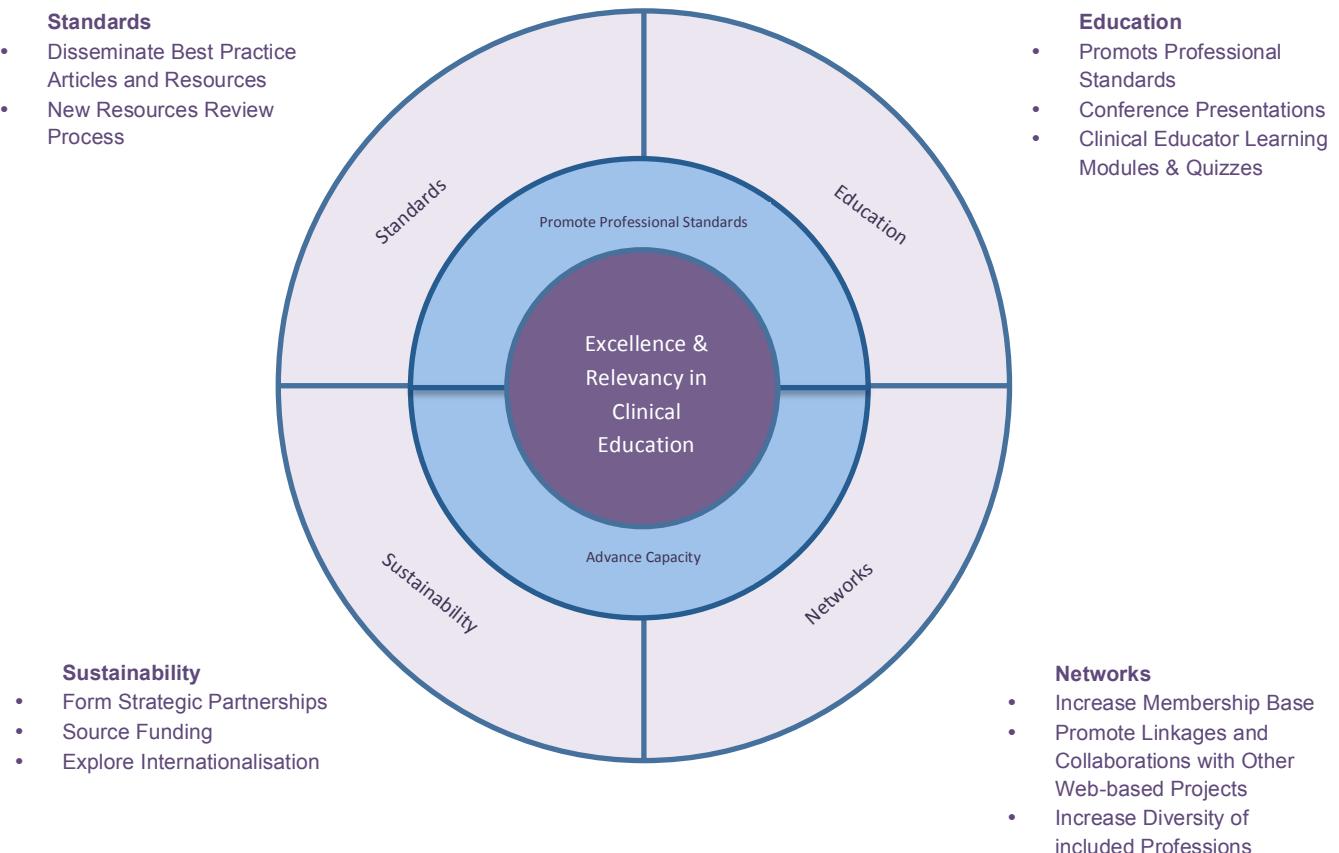
Strategic Purpose

The intention of the **ClinEdAus** strategic plan for the period June – December 2014 is to provide clear direction and to support common purpose for all parties involved in the custodianship of the Enabling Clinical Education Skills project.

The June – December 2014 strategic plan is designed to:

- Provide guidance to members of the steering committee, staff and other key stakeholders to plan and focus their work towards achieving the key strategic objectives
- Inform the process of developing the operational plan, budgeting and allocation of resources to meet the key strategic objectives
- Provide a framework to develop key performance indicators
- Inform and communicate with key stakeholders and **ClinEdAus** users and visitors regarding the direction and intent of the project

ClinEdAus Strategic Plan



Standards

ClinEdAus will support its members and users of the website by maintaining high quality and contemporary content on the website, which is based on input from end users.

- Standards
 - Are based on the input from the end user
- Dissemination of best practice articles and resources
 - A process lead by the end user and website subcommittee is used to identify contemporary and new resources
- New resources reviewed
 - The review process for new resources is overseen by the website subcommittee and utilises the *ClinEdAus* New Resource Review Process which can be found on the website at “About ECES”

Education

ClinEdAus will support its members and users by promoting and disseminating information about the website to assist their clinical supervision capacity, capability, quality and consistency.

- Conference Presentations
 - Domestic and international conferences will be used to promote the website
- Clinical Educator Learning Modules & Quizzes
 - Will be developed based on member and user feedback as well as website usage patterns
- Student Resources
 - Student-specific content will be incorporated in phase two of the project

Sustainability

ClinEdAus will focus on various initiatives that will ensure the ongoing maintenance and development of the website.

- Form Strategic Partnerships
 - Professional bodies, training networks, government organisations
- Source Funding
- Internationalisation
 - Explore translation of resources into other languages

Networks

ClinEdAus will broaden the relevance and reach within the clinical education community.

- Increase Membership Base
- Promote Linkages with Other Websites
- Increase Diversity of Information to Include Other Health Professions